



**From 22/04 - 31/05/2025**

## **GoGo VELO starts with the mission 'Ride me to the moon' !**

After the first edition of 'GoGo VELO' with the mission 'Around the world in 42 days' in 2024 was a success - together the participants circumnavigated almost 4 times the circumference of the earth - the national cycling campaign wants to go even higher:

**The new mission is 'Ride me to the moon'. Together, all participants are to cover 384,400 kilometres (average distance Earth-Moon) by bike. At the same time, a team competition is being organised among Luxembourg's secondary schools and the University of Luxembourg, which can form their own teams.** The main objective of the GoGo VELO campaign - an initiative of ProVelo asbl and Climate Alliance Lëtzebuerg with the support of the Ministry of Mobility and Public Works - is of course to further promote and establish the bicycle as an everyday means of transport.

All participants are encouraged to use the bicycle as often as possible as a means of transport in everyday life and in their leisure time. To motivate them to do so, exciting challenges have once again been incorporated into the campaign, which - if successfully completed - qualify the participants for a prize draw with great prizes!

For example, there are once again free admissions to the wellness centre, vouchers, a mini gold bar or tix for concerts to be won! The full list of possible prizes and their sponsors can be found both at [www.gogovelo.lu](http://www.gogovelo.lu) and in the app.

To take part, you need to download the 'Radbonus II' app, in which cyclists register with the access code '**gogovelo**'. In a second step, students, their parents and teachers can then choose a team for which they want to collect cycle kilometres.

During the ride, simply start the app with the tracking button - from 22 April to 31 May, the kilometres cycled will automatically be added to the overall mission, all available challenges and possibly the previously selected team.



**In addition, all participants have the opportunity to use the app to rate the condition of the cycling infrastructure and thus contribute to its improvement - a commitment that is definitely worthwhile!**

By the way: a 2nd GoGo VELO campaign is planned for the autumn. Municipalities and regions will then be able to add their own local challenges to the national campaign.

Further information on the campaign can now be found at [www.gogovelo.lu](http://www.gogovelo.lu) and in the Radbonus II app!